

IMPACT REPORT 2020

EXECUTIVE SUMMARY

Evans Lakers—what a year! In our 60th year, we're sharing what we've achieved together.

- **Message from the Board:** Building on our first 60 years of success, **Evans Lake continues to innovate** with our forest education experience, efforts to make our programs accessible and inclusive to an even-wider community, and communicating that experience back to families at home.
- **Forest Education:** In the past several years, **+80% of Evans Lake summer campers are "more interested in spending time in and learning about the outdoors/forests,"** and feel that they **"know more about forests and the outdoors"** as a result of their experience.
- **By The Numbers:** With important public health restrictions in place, we were limited to 11% of our normal annual visitors. However, **our challenging year was buoyed by subsidies, grants, donations, insurance, and a newly-created Day Camp program.** See below for a further breakdown of 2020 alongside recent years of strong growth.
- **Our 60th Anniversary:** In 2020, Evans Lake celebrated 60 years of providing forest education and outdoor recreation to children and youth. **We marked this milestone by hosting a fundraiser that raised \$19,099 of our \$20,000 goal.** Thank you to all who participated!
- **Campership Program:** Over the past two years, **our revamped Campership Program supported children from 49 families to attend our programs—funded by the Evans Lake community.**
- **Capital Project:** In the near future, when COVID-19 is in the rearview, **we will set our focus on a new capital project at camp—the new Multipurpose Lodge—**which will provide our food services.



Revenues declined sharply with restrictions on hosting groups due to COVID-19

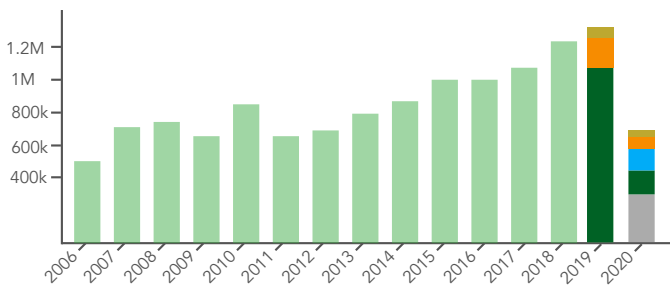
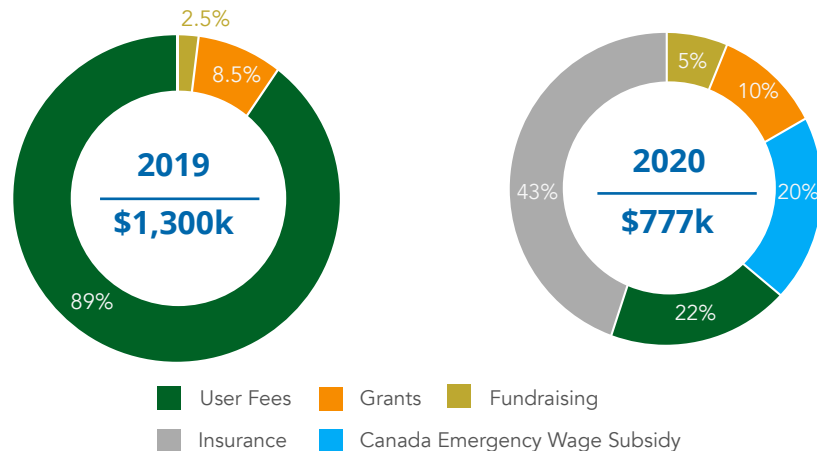


Table 2 - 2006-2020 Revenue (\$)

Revenue sources shifted from 2019 to 2020 as user fees were scarce



Thank you for your contributions to our community! To learn more, [read our full Impact Report.](#)

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